

AUGUST 2021



SITS & WIGGLES

The Newsletter of the Animal Clinic of Chardon

WHAT'S INSIDE THIS ISSUE:

Coming Soon: A Boy!

*Itchy Pet Awareness
Month*

*New Allergy Prevention
Food: Hills Derm
Complete*



Joe



Congratulations!

The Animal Clinic of Chardon recently threw a baby shower for Dr. Jessica and her husband Jim.

We can't wait for the little guy to arrive in October!



AUGUST IS ITCHY PET AWARENESS MONTH

Does your pet have an itch that they just can't stop scratching? Is your first thought fleas? Well, the truth is that pets itch for many reasons- and it can appear out of nowhere. For dogs, skin allergies are one of the main reasons "itchy" dogs are brought to the veterinarian, and it's usually after most pet owners have tried multiple "at home"/over-the-counter itch relief treatments with little or no success. So what causes itchy pets?

The main causes of itchy pets can range from outdoor allergens to chemicals found in household items to parasites. Causes include:

- Outdoor allergens (pollens & plants)
- Indoor allergens (dust mites and molds)
- Parasites like fleas or mites
- Anxiety and/or boredom



- Certain foods that are a part of your pet's main diet or treats
- Chemicals found in detergents, shampoos or lawn care treatments
- Synthetics used in carpets or bedding

Itching of the skin can either be localized (in one area) or generalized (all over the body) for both cats and dogs. However, scratching isn't the only symptom of an itchy pet. In addition to scratching, an itchy pet can also have symptoms that include:

- Rubbing, chewing or biting themselves
- Frequent licking
- Hair loss
- Body odor
- Skin changes (redness or swelling)
- Recurring ear problems

So what should you do if you suddenly have an itchy pet or they display any of the above symptoms? Consult with your veterinarian and, if necessary, schedule an exam so the cause of the itch can be determined and a proper treatment plan created for your pet.

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our
Online
Store

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Use code **AUG15**

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NOW CARRYING HILL'S DERM COMPLETE

We are excited to announce Hill's Prescription Diet Derm Complete food - the world's first and only nutritional solution that is clinically proven to tackle **both food and environmental sensitivities** in dogs.

With 40 percent of vet visits by dogs due to skin issues, the new product has been developed following four years of research and three clinical trials in an effort to tackle the growing problem. Formulated with optimal levels of key nutrients to help strengthen the skin's natural barrier against environmental allergens, the product also contains the Histaguard complex with bioactives and phytonutrients to help manage a dog's response to environmental allergens. Moreover, the use of egg as a single intact animal protein source which avoids 96 percent of adverse food reactions and has shown the ability to dampen the inflammatory response in dogs, helps to further reduce itching.

Please speak to one of our doctors if you believe his food would benefit your dog.



How is cat food sold?

Usually purr can!

ACOC Birthdays

Jodi 8/11

Dr. Wendy 8/17

Mike 8/31

