



Animal Clinic of Chardon

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JULY 2019 NEWSLETTER



Did you know?

The word "pet" comes from the Middle English word "petty," meaning "small."

The first pet insurance in America was purchased in 1982 to protect the dog that played the title role in Lassie.

The Marquis de Lafayette, a Frenchman who aided America during the Revolutionary War, kept an alligator as a pet. It got to bathe in the White House when it and its owner visited President John Quincy Adams.

Millennials own more pets than Generation X and the Baby Boomers.

Special Deals! Heartgard

Buy 12 doses, get a \$12 rebate

Heartgard & NexGard

Buy 12 doses of Heartgard and 12 doses of NexGard, get \$50 rebate

NexGard

Buy 6 doses of NexGard, get 1 dose free (Cannot be combined with other rebates)

AAHA-Accreditation Hospital Day is July 22nd

Did you know that accreditation for animal hospitals is voluntary? Surprising, isn't it? Nearly 60 percent of pet owners believe that their pet's veterinary hospital is accredited when it is not. In actuality, only 12-15% of animal hospitals have gone through the accreditation evaluation process by the American Animal Hospital Association (AAHA). We are proud to call ourselves an AAHA-accredited hospital.

In the United States, all human hospitals that serve people with Medicare must be accredited through an accrediting body; they undergo regular reviews and quality checks to ensure they meet standards of quality for every aspect of medical care. However, not all animal hospitals choose to pursue the AAHA-accreditation process since it is not required by law. When it comes to pet health care, accreditation is voluntary. The accreditation process is rigorous and time-consuming, and not every veterinary hospital wants to go through the lengthy process.

Accreditation by AAHA means that an animal hospital has been evaluated on approximately 900 standards of veterinary excellence. To maintain their accreditation, hospitals undergo a rigorous review by veterinary experts every three years. State and provincial regulations can vary widely – in fact, some states don't routinely inspect hospitals, only going in for an inspection when a complaint is filed by a pet owner. AAHA accreditation is considered the standard for veterinary excellence, and does not vary between states or provinces (AAHA accredits hospitals in both the U.S. and Canada).



We are an AAHA-accredited veterinary hospital. That means we hold ourselves to a higher standard. Pets are our passion. And keeping them healthy is our #1 priority. Here, we strive to deliver excellent care for pets. Because your pets deserve nothing less.



The Standard of
Veterinary Excellence

Learn more about AAHA accreditation and why our accreditation is important to you and your pet. Visit <https://www.aaha.org/your->

Need medications? Food? Heartworm, flea and tick preventatives? Visit our [online store](#) and have your purchase conveniently shipped to your home!



Planning a vacation? Let us take care of your pet! We offer all-inclusive service and will treat your family member like our own!



Don't Forget! Dog Days of Summer

Join ACOC, the City of Chardon and Chardon Tomorrow as we celebrate the "Dog Days of Summer" on July 13, 2019.

Saturday, July 13 2:00pm - 5:00pm
Chardon Square

Join us for an afternoon of:
Various Dog Vendors
Dog Parade
Dog Show
Demos
And much more!

*100% of the donations will be split between Rescue Village and the Geauga County Kennel.

*All animals must be:
-Up to date on vaccinations.
-Kept on a leash. (Not a retractable leash)
-Remain sole responsibility of the owner.
-Be spayed/neutered.

**Animal Clinic of Chardon
656 Water Street**

[pet/why-accreditation-matters/](#).

The Pet Food Guessing Game

Once you get past the marketing and product claims, what are you really feeding your pet?

When it comes to the best nutrition for your dog or cat, always start at your veterinary clinic.

There isn't one right food for every pet, but your veterinary team can guide you to what's best for you and your pet. Then use this quick guide to help decipher the vast array of marketing claims that often overwhelm the pet food aisle so you can make an informed decision about your pet's nutrition.



What's in a name?

- If an ingredient is used in the name of the pet food, such as "Salmon Dog Food," at least 95 percent of the product must be that ingredient. It should be the first ingredient that appears on the label's ingredient list.
- If the name includes a combination of ingredients, such as "Chicken n' Liver Dog Food," the two ingredients must total 95 percent of the product, and there is always a higher percentage of the first ingredient included than the second.
- If it's not an ingredient of animal origin, it doesn't count. Products such as "Lamb and Rice Dog Food" must still contain at least 95 percent lamb.

Ring the dinner bell!

- When a pet food name reads "Beef Dinner for Dogs" or any fancy-sounding title that includes "dinner," "platter," "entrée," "nuggets" or "formula," the named ingredients must comprise at least 25 percent of the product.
- A combination of ingredients, such as "Chicken n' Fish Dinner Cat Food," must equal a combined 25 percent. However, the second ingredient named only has to make up 3 percent of that total.
- The "dinner rule" includes all ingredients, so if a pet food name is "Lamb and Rice Formula for Cats," lamb may be the predominant ingredient, but at least 25 percent is made up of both lamb and rice.
- An ingredient named in pet food "dinners" may be the third or fourth ingredient on the product's ingredient list. Read the label to ensure the primary ingredients are ingredients you want to feed your pet.

With cheese!

- When a pet food name includes "with," the ingredient that follows, such as "Beef Dinner for Dogs—with cheese," only has to be 3 percent of the product.
- Buyer beware: A can of "Cat Food—with Tuna" means tuna may only be 3 percent of the product, whereas "Tuna Cat Food" must contain at least 95 percent tuna.

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We're on the Web!

AnimalClinicofChardon.com

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subject.*

Super-ultra-premium

- Label claims including the words "premium," "super-premium," even "ultrapremium" or "gourmet" are not required to contain any different or higher quality ingredients.
- "Natural" is usually assumed to mean a lack of artificial flavors, colors or preservatives, but it too is not required to contain any different or higher quality ingredients.
- Currently, there are also no official rules governing the use of the word "organic" in pet food labels.

Packed with flavor

- The use of the word "flavored" in a pet food means very little. As in, a pet food named "Chicken Flavored Cat Food," only must have chicken "detectable" in the product. No specific percentage of the named flavor is required.
- Digests (materials treated with heat, enzymes and/or acids to form concentrated natural flavors), stocks and broths and whey are often used to flavor pet foods.