



Animal Clinic of Chardon

440-285-9191

MAY 2019 NEWSLETTER



Did you know?

People with cat allergies aren't allergic to fur, but rather a protein found in a cat's saliva, urine, and dander. The protein is called Fel d 1. Non-neutered male cats typically produce more of it than females and neutered males. The Balinese and Siberian breeds are also thought to produce less Fel d 1.

Cats need to scratch on things. Scratching is part of a cat's nature—not only to sharpen their claws, but to stretch specific muscles in their back and shoulder area that they cannot otherwise reach through normal stretching.

Cats instinctively know to use the litter box. To avoid being eaten or attacked by predators, ancestral cats had to cover up their tracks and hide their waste to mask their scent. They gravitated toward soft dirt or sand, since their granular consistency made it easier to bury their waste.

Special Deals! Heartgard

Buy 12 doses, get a \$12 rebate

Have We Seen Your Cat?

Cats need regular veterinary care just like dogs! We want to see your cat to ensure his or her health. That's why the Animal Clinic of Chardon is a [Certified Cat Friendly Gold Practice®](#).

As a special incentive, if you schedule your cat for a preventive care exam during the month of May & mention the "Have We Seen Your Cat?" promotion, you will receive an extra 2 loyalty reward stamps during the visit. The appointment must occur by July 31st, 2019 to receive the extra stamps.

Why is Veterinary Care Important for Cats?

Here are the top 5 reasons routine vet visits are a vital part for your cat to live a long, healthy life. You might not know that:

- 1. Cats age more rapidly than humans.** A cat reaches the approximate human age of 15 during its first year, and then 24 at age 2. Each year thereafter, they age approximately four "cat years" for every calendar year. So your 8-year-old cat would be 48 in cat years. Veterinary care is crucial because a lot can happen in four "cat years," which is why yearly visits are so important.
- 2. Cats are masters at hiding illness.** Cat's natural behaviors make them excellent at hiding how they feel when they are sick or in pain. Your cat could be developing a health condition long before you notice anything is wrong. Veterinarians are trained to spot changes or abnormalities that could be overlooked and detect many problems before they advance or become more difficult to treat.



Heartgard & NexGard

Buy 12 doses of Heartgard and 12 doses of NexGard, get \$50 rebate

NexGard

Buy 6 doses of NexGard, get 1 dose free (Cannot be combined with other rebates)

Need medications? Food? Heartworm, flea and tick preventatives? Visit our [online store](#) and have your purchase conveniently shipped to your home!



Planning a vacation? Let us take care of your pet! We offer all-inclusive service and will treat your family member like our own!

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We're on the Web!



3. Over 50% of cats are overweight or obese. Your veterinarian will check your cat's weight at every visit and provide nutritional and enrichment recommendations to help keep your cat at an ideal weight. Just a few extra pounds can put cats at risk for diabetes; heart, respiratory, and kidney disease; and more.

4. Preventive care is better than reactive care.

Information discussed, along with a thorough physical examination, provides you and your veterinarian with a plan to help your cat remain healthy. Regular exams can help avoid medical emergencies since veterinarians can often detect conditions or diseases that may affect your cat's health long before they become significant, painful, or more costly to treat.

5. Kittens have 26 teeth, while adult cats have 30. That equates to a lot of dental care! Periodontal disease is considered the most prevalent disease in cats three years of age and older. Often there are no obvious signs of dental disease. Most cats with dental disease still eat without a noticeable change in appetite! Discuss your cat's teeth at their routine preventive care veterinary visit.

Great News! We now carry Revolution Plus for cats! Same great protection as Revolution, but now with tick prevention!

Share the Care

Tell your friends and family about your good experience at the Animal Clinic of Chardon. Print the Share the Care card below and give it to them. When they come in for a visit, both you and the person you referred will receive a \$20 professional service credit!



Can't print it? Stop in and ask for a Share the Care Card, we have plenty available!

AnimalClinicofChardon.com

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